

New Items January 2024



Northeast Region - CT / NJ / NY
North Atlantic Region - MA / ME/ NH / RI
Mid-Atlantic Region - DC / DE / MD / KY / OH / PA / VA / WV



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Coffee......All regions

Desserts......All regions

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Desserts......All regions

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Cometeer

Yasso Bar Crunch

Yasso Bar Cream

Yasso Sandwich



Established in 2013 in the heart of Astoria, in Queens, New York City, the story of Jailhouse Coffee is one with a deep commitment to exceptional quality and a little attitude. Born from the rich heritage of this vibrant and diverse borough, our 100% Specialty coffee captures the essence of local craft and global flavor reflecting the spirit of our Queens roots. Each batch of our coffee beans is meticulously roasted in small batches, ensuring that every cup embodies the true essence of freshness.





100% Arabica specialty coffee. Low acidity, Rich and smooth taste

18 months shelf life

Manufactured in New York

Contact:

Robert Flam robert@jailhousecoffees.com breakoutcoffees.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
142409	-24515-31043-0	Breakout - Breakout by Jailhouse Extreme Caffeine Espresso Ground	6 / 10 oz	Dry	\$ 12.59
142410	-24515-31044-7	Breakout - Breakout by Jailhouse Extreme Caffeine Cold Brew Ground	6 / 10 oz	Dry	\$ 12.59



Little Sesame

Little Sesame's quality-over-everything approach is making a splash on grocery shelves. Founded in a 500 sq basement pop up in 2016, Little Sesame launched a grocery ready line of hummus in June 2021. The recipe was created by founders and chefs Nick Wiseman & Ronen Tenne in their flagship restaurant in Washington, DC. The hummus is made with 100% regeneratively farmed chickpeas grown by farmer Casey Bailey under the big sky in Montana. It's freshly spun and super smooth, layered with rich tahini and brightened with freshly squeezed lemon juice.



Freshly spun in small batches

Made with 100% regeneratively farmed chickpeas

Fresh lemon juice is the only preservative; no gums, thickeners or acidifiers

Chef driven flavors developed in our flagship restaurant in Washington, DC

90 days at Production

Manufactured in Maryland







Contact

<u>rfd@eatlittlesesame.com</u> www.eatlittlesesame.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
310310	8-60006-22966-5	Little Sesame - Jing-Pumpkin Chili Crisp Hummus	8 / 8 oz	Cold	\$ 5.79

HARMLESS HARVEST®

Our Mission is to farm, craft and share remarkable coconut products that create a natural demand for sustainable farming, better business practices and community impact. Harmless Harvest Yogurt is made with individually quick-frozen coconut meat, hand scooped from the same coconuts we harvest our Harmless Coconut Water. Using this closer-to-whole-food ingredient gives our yogurt a thick, smooth, dairy yogurt-like texture.



Naturally cultured with 7 live and active strains

MCTs from Coconut

Dairy and Soy-Free

Certified USDA Organic and Fair for Life

Supports Zero Waste Using the Whole Coconut

30 days at Ship

Manufactured in Thailand







Contact:

Sara Nasca:
<u>Sara@HarmlessHarvest.com</u>
www.HarmlessHarvest.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
300322	8-50003-02366-3	Harmless Harvest - Dairy Free Drinkable Yogurt Mango	6 / 24 fl oz	Cold	\$ 9.39

MUSH

MUSH, a new kind of breakfast. MUSH's line of ready-to-eat overnight oats pioneers a new category for the breakfast occasion, offering a superior value proposition versus traditional morning meals. MUSH is made with whole rolled oats cold-soaked in almond, coconut, or oat milk and sweetened with fruit to give you delicious, natural energy - at home or on the go. MUSH is nutrient-rich with 4-11g of protein and 3-5g of fiber per 5 oz. serving. each cup of mush is made with six real ingredients or less. no gluten or dairy and nothing artificial.



No added sugar

Dairy free

No preservatives

Convenient

Ready to eat









Contact:

Michael Norrett

<u>Mike@EatMush.com</u>

www.EATMUSH.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
355300	8-50003-99444-4	MUSH - Peanut Butter Chocolate Overnight Oats	8 / 5 oz	Cold	2.99
355315	8-50003-99456-7	MUSH - Maple Cinnamon Overnight Oats	8 / 5 oz	Cold	2.99
355316	8-50003-99455-0	MUSH - Peanut Butter and Jelly Overnight Oats	8 / 5 oz	Cold	2.99





Plant-based yogurts are nothing new. But plant-based yogurts specifically formulated with babies' unique nutritional needs in mind? Now that's fresh. Our velvety smooth organic Coconut Yogurts have added probiotics and are sweetened only with real fruit to nourish and delight the next generation of yogurt lovers—even those with dairy-sensitive stomachs.



Made with real fruits and veggies

No added sugars

Made with Whole Milk

75 days at Production

Manufactured in WI









Contact:

Emily Koller
Emily@uponafarm.com
www.onceuponafarmorganics.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
328227	8-10003-51756-2	Once Upon A Farm - Coconut Yogurt Alternative Mixed Berry (available in Jan 24)	8 / 3.2 oz	Cold	3.89
328228	8-10003-51754-8	Once Upon A Farm - Coconut Yogurt Alternative Ba-nilla (available in Jan 24)	8 / 3.2 oz	Cold	3.89
328229	8-10003-51755-5	Once Upon A Farm - Coconut Yogurt Alternative Strawberry Banana (available in Jan 24)	8 / 3.2 oz	Cold	3.89





Yogurt has been a staple of health and longevity in Bulgaria for centuries - Lactobacillus bulgaricus, the live culture responsible for making all yogurts is native to Bulgaria. Bulgarian yogurt has a distinctly tart taste and is low in sugar.

Trimona Drinkable Yogurt is one of very few A2A2 yogurt products in national distribution. Why A2A2? Its more nutritious, and people who might experience indigestion with A1 dairy (which is most dairy) – don't. There's a lot of solid science behind it.



A2A2 Tested Milk

Organic Whole Milk from Grass-Fed Cows



Very Low in Sugar (5-6g per serving for our Plain varieties)

11 weeks at Production

Manufactured in Pennsylvania









Contact:

Pavel Kolarov pavel@trimonafoods.com www.trimonafoods.com



Item No.	UPC	Item Description	PK / SZ	Storage	SRP
369301	8-16284-02007-4	Trimona - Trimona Plain Drinkable Yogurt 32oz	6 / 32 oz	Cold	\$ 6.29

HEALTH-ADE TO KOMBUCHA

We're giving the world a healthier gut. Health-Ade was founded in 2012 by a husband, a wife and best friend in a true farmer's market start-up story. We had a small credit card and a big dream: to make the best-tasting, highest quality kombucha you could buy.



A bubbly fermented tea packed with living probiotics & detoxifying acids to promote feeling good from the inside out

Simple organic ingredients brewed together to create a variety of delicious flavors

No artificial flavors or sweeteners – just cold-pressed juice from organic produce

203 days at Production

Manufactured in Torrance, CA



















Contact:

Zack Sharman
<u>zack@health-ade.com</u>
www.health-ade.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
436100	8-11184-03186-1	Health-Ade Kombucha - Guava Dragonfruit	12 / 16 fl oz	Cold	\$ 4.39

Dairy Refr Functional Beverage



KOR Hydrate is a new-to-market, refrigerated sports drink made with our organic cold-pressed juices.

It contains our proprietary electrolytes blend, vitamin B's and C's, minerals and the right kind and the right amount of glucose for a complete hydration formula. It is designed for anyone with an active lifestyle.



No added sugar, no artificial flavors, no artificial colors. Organic, made with cold pressed juice and made by us.



90 days at production

Manufactured in California

Contact:

Rachel Forillere <u>rfd@korshots.com</u> www.korshots.com

Item No.	UPC	Item Description	PK / SZ	Storage	S	RP
463110	8-50046-87303-4	Kor Hydrate Tropical Punch	6 / 16 fl oz	Cold	\$	5.49
463111	8-50046-87304-1	Kor Hydrate Citrus Tonic	6 / 16 fl oz	Cold	\$	5.49
463112	8-50046-87305-8	Kor Hydrate Superfood Tonic	6 / 16 fl oz	Cold	\$	5.49
463113	8-50046-87306-5	Kor Hydrate Orange Ginger	6 / 16 fl oz	Cold	\$	5.49





Best in Glass® We each have an inner light. At Sol-ti, we encourage you to shine your brightest with Living Beverages®. These Living Beverages are UV Light Filtered - ensuring they are never heat pasteurized. Each beverage is an alchemy of fresh ingredients with very real benefits for your well-being, beaming in biophotons and Charged with Light® for your energy, positivity, and health.



Glass Bottle, Aluminum Cap & Cardboard Perforated Case

Functional SuperFoods for Immunity Support and Vitality

Sol-ti® is proudly made in the USA, with ingredients sourced farm direct from the highest quality suppliers on the planet

120 days at production





Contact:

Suzanne Nabavi <u>RFD@Solti.com</u> www.solti.com

Manufactured in San Diego, CA

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
479100	8-50014-74198-3	Sol-ti - SuperBoost SuperShot	12 / 2.1 fl oz	Cold	\$ 3.59
479110	8-10131-35011-6	Sol-ti - DETOX SuperShot	12 / 2.1 fl oz	Cold	\$ 3.59





Our lemonades are delicious, beautiful, refreshing, and made with 100% natural ingredients. Each sip bursts with flavors particular to a different part of the world. When you try our lemonade for the first time, you are either tasting nostalgia or opening your palate to international flavors so great, it makes you want to build a bigger table.



Made with real lemon and lime juice

No added flavors. no preservatives

Made with organic cane sugar and honey

Zero waste production

zero waste production
540 days shelf life at production

Manufactured in Massachusetts













Contact:

Mariana R Silva-Buck mariana@littlemavenlemonade.com www.littlemavenlemonade.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
260210	8-60003-34407-1	Little Maven Lemonade - Amazonia - Lime and Mint	12 / 12 fl oz	Dry	\$ 3.89
260211	8-60003-34451-4	Little Maven Lemonade - Unicorn - Butterfly Pea Flower Tea and Honey	12 / 12 fl oz	Dry	\$ 3.89
260212	8-60003-34452-1	Little Maven Lemonade - Original - Lemon and Honey	12 / 12 fl oz	Dry	\$ 3.89





Sea Moss You Can Drink

MOSS infuses nourishing sea moss gel with reverse osmosis water + organic fruit and botanical extracts to create a delicious daily drink for on-the-go wellness and convenience. Our proprietary formula features ingredients such as ocean-grown sea moss, organic ashwagandha and organic Eleuthero ginseng that harness the refreshing power of the sea, awaken the senses, enhance vitality and center us in the present.



Formulated ingredients helping with: Boost Vitality, Reduce Stress, Increase Cognitive Function, Support Memory & Focus, Mineral Support and Immunity.

Made from Glass.

365 days at Production

Formulated & Produced in California



Contact:

Ross Shepard <u>rfd@mossworld.com</u> www.mossworld.com

Item No.	UPC	Item Description	PK / SZ	Storage	S	RP
265600	8-50053-03901-0	MOSS - Mango Ginger Sea Moss Beverage	12 / 12 fl oz	Dry	\$	3.79
265601	8-50053-03902-7	MOSS - Pomegranate Sea Moss Beverage	12 / 12 fl oz	Dry	\$	3.79
265602	8-50053-03903-4	MOSS - Pure Sea Moss Beverage	12 / 12 fl oz	Dry	\$	3.79



QUEEN BEE

restoring trust in natural remedies

After visiting a bee farm with hundreds of collapsed colonies, we decided something had to change. Two years of meticulous R&D later, Queen Bee is the first plastic-free, carbon negative, cold pressed wellness shot that actively works to restore honeybee colonies around the world.

Using locally sourced honey from small beekeepers, we're excited to bring the highest quality products to you while making a positive change.



Best in Glass: the only cold-pressed and plastic free wellness shot.

Locally sourced honey to alleviate seasonal allergies and help save the bees.

100% cold pressed, all natural, unfiltered, guaranteed fresh

We use pure royal jelly, one of the most powerful superfoods known to humans

720 days at Production

Manufactured in Connecticut



Contact:

Raina Jain
raina@the-queenbee.com
www.the-queenbee.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP	
200052	6-65871-70470-1	QueenBee - Elderbery Herbal Wellness Shot	9 / 2 fl oz	Dry	\$ 5.59	
200053	6-45781-39638-8	QueenBee - Fire Cider Wellness Shot	9 / 2 fl oz	Dry	\$ 5.59	





Cometeer

Cometeer is the first coffee you melt to make. Freshly roasted beans from award-winning roasters are precision-brewed and flash-frozen in aluminum capsules to lock in freshness. Simply melt to make iced or hot drinks, lattes, & more—no equipment needed!





Made with Specialty Grade Coffee

Precision Brewed & Flash Frozen at Peak Freshness

No Machine Required, Make Iced & Hot

Drinks in Seconds

Curbside Recyclable

1095 days at Production

Manufactured in Gloucester, MA



Contact:

retail@cometeer.com

www.cometeer.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP	
500226	8-50040-79376-5	Cometeer Coffee - Frozen Gold - Light	6 / 3.6 oz	Freezer	\$ 9.9	9
500227	8-50040-79375-8	Cometeer Coffee - Gravity Wave - Medium	6 / 3.6 oz	Freezer	\$ 9.9	9





yasso

Snacking should be the ultimate joyful experience and you should never have to compromise great taste for snacks that are good for you. Snacking is meant to be satisfying, pleasurable, and fun.

Yasso is on a mission to completely change the frozen dessert game and give consumers snacking experiences they feel great about; proving that they don't have to sacrifice with better-for-you frozen snacks.

Committed to giving back to the community through the Yasso Game On! Foundation, aiming to cultivate the inner health rebel in everyone and provide opportunities so that people of all ages are inspired to get active and crush their goals through sport.





Rich and creamy Greek yogurt used as the base

A deliciously satisfying and indulgent dessert that's lower in calories (80-150 per serving) and packed with protein (5-7 grams per serving)

Made without high intensity sweeteners.

Shelf Life 365 Days at production

Manufactured in Michigan



Contact:

Jessica Moore jmoore@yasso.com www.Yasso.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP	
503114	8-50001-97457-8	Yasso - Bar, Grk Ygrt Fudge Choc Crunch	8 / 10.6 fl oz	Freezer	\$	8.39
503115	8-50001-97456-1	Yasso - Bar, Grk Ygrt Strwbry Choc Crunch	8 / 10.6 fl oz	Freezer	\$	8.39



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Manufactured in Michigan



Contact:

Jessica Moore jmoore@yasso.com www.Yasso.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP	
503116	8-50001-97467-7	Yasso - Bar, Grk Ygrt Strawberries & Cream	8 / 14 fl oz	Freezer	\$	8.39
503117	8-50001-97468-4	Yasso - Bar, Grk Ygrt Creamy Mango	8 / 14 fl oz	Freezer	\$	8.39





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Made without high intensity sweeteners.

Shelf Life 365 Days at production

Manufactured in Michigan



Contact:

Jessica Moore jmoore@yasso.com www.Yasso.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP	
503210	8-50001-97469-1	Yasso - Vanilla Bean Sandwich 3pk	7 / 10.5 fl oz	Freezer	\$ 6	6.39
503211	8-50001-97470-7	Yasso - Chocolate Peanut Butter Sandwich 3pk	7 / 10.5 fl oz	Freezer	\$ 6	6.39
503212	8-50001-97465-3	Yasso - Cookies N Cream Sandwich 3pk	7 / 10.5 fl oz	Freezer	\$ 6	6.39

