



Rainforest

DISTRIBUTION

New Items December 2025



Northeast Region - CT / NJ / NY

North Atlantic Region - MA / ME / NH / RI / VT

Mid-Atlantic Region - DC / DE / MD / KY / OH / PA / VA / WV

South Region - AL / GA / MS / TN / NC / SC

Florida Region - FL

WE ♥ LOCAL

 **Rainforest**
DISTRIBUTION

INDEX

Grocery

- [Graza](#) Oils.....NE, NA & MA regions
- [SIMPLi Olive Oil](#) Oils.....NE, NA, MA & SO regions
- [SIMPLi Avocado Oil](#) Oils.....NE, NA & MA regions

Dairy

- [Cocojune](#) Yogurt.....All regions
- [Mush](#) Yogurt.....NE, NA & MA regions
- [Once Upon Farm Curious Blends](#) Baby Food.....NE region
- [Once Upon Farm Simple Blends](#) Baby Food..... NE region
- [Once Upon Farm Belly Blends](#) Baby Food..... NE region
- [Once Upon Farm Smart Blends 4pk](#) Baby Food..... NE region
- [Once Upon Farm Smart Blends Banana](#) Baby Food..... NE region
- [Once Upon Farm Belly Blends 4pk](#) Baby Food..... NE region
- [Once Upon Farm Baby Oatmeal Blends](#) Baby Food..... NE region
- [Once Upon Farm Fruit & Veggie Blends](#) Baby Food..... NE region
- [Once Upon Farm Baby Oatmeal Blends 4pk](#) Baby Food..... NE region

Beverages

- [Waku](#) RTD Teas.....NE, NA & FL regions

Frozen

- [UGLYSBAK](#) Flatbreads.....NE & NA regions
- [Veselka](#) Entrees.....NE region

GRAZA[®]

Every kitchen deserves good, fresh olive oil that's affordable enough to be used every day. Our single origin oils do just that, and they come in a squeeze bottle that makes everything easier and more fun. Most olive oil in the U.S. is blended from old, low-quality oils. We're made from 100% Picual olives from Jaen, Spain, the region where over half the world's olive oil is produced.



Non-GMO Verified

Extra Virgin Olive Oil

Single Varietal

Made from Picual Olives

No Chemicals or Solvents

730 days at Production

Made in Spain



Contact:

Ashton Brown

ashton@graza.co

www.graza.co

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
100023	8-50062-39307-3	Graza - Sizzle 750ml Glass Extra Virgin Olive Oil for Cooking	6 / 25.3 floz	Dry	\$ 22.99
100024	8-50062-39309-7	Graza - Drizzle 500ml Glass Extra Virgin Olive Oil for Finishing	6 / 16.9 floz	Dry	\$ 25.99

SIMPLi

SIMPLi is a leading regenerative food brand on a mission to connect people around the world through the joy of food. Founded in 2020, SIMPLi co-founders Sarela Herrada and Matt Cohen sought to bring flavorful, nutrient-dense ingredients from around the world directly to you in a way that equally benefits people, producers, and the planet. Today, SIMPLi isn't just a company, it's a movement. SIMPLi partners directly with farmers to source elevated pantry staple ingredients from regenerative ecosystems and make them accessible to consumers nationwide in stores, restaurants, and online.



ROC EVOO (Greek & Spanish): First-to-market Regenerative Organic Certified Extra Virgin Olive Oil

Naturally Nutrient-Rich: Cold-pressed and single-origin, our oils retain higher levels of antioxidants and heart-healthy fats than conventional, blended oils.

730 days at Production

Greek Oil - Made in Greece
Spanish Oil - Made in Spain

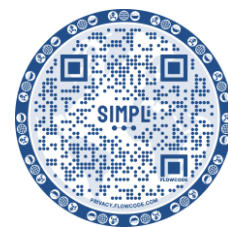


Contact:

Bill Gwynn

bill@eatsimpli.com

www.eatsimpli.com



Item No.	UPC	Item Description	PK / SZ	Storage	SRP
125907	8-50060-66350-5	SIMPLi - ROC Greek Extra Virgin Olive Oil	8 / 16.9 oz	Dry	\$ 27.99
125908	8-50060-66352-9	SIMPLi - ROC Spanish Extra Virgin Olive Oil	8 / 16.9 oz	Dry	\$ 27.99

SIMPLi

SIMPLi is a leading regenerative food brand on a mission to connect people around the world through the joy of food. Founded in 2020, SIMPLi co-founders Sarela Herrada and Matt Cohen sought to bring flavorful, nutrient-dense ingredients from around the world directly to you in a way that equally benefits people, producers, and the planet. Today, SIMPLi isn't just a company, it's a movement. SIMPLi partners directly with farmers to source elevated pantry staple ingredients from regenerative ecosystems and make them accessible to consumers nationwide in stores, restaurants, and online.



First-to-market Regenerative Organic Avocado Oil!

Extra Virgin Avocado Oil

- Cold-Pressed raw oil that preserves its fresh avocado flavor

Pure Avocado Oil

- Refined process that creates a neutral-flavor, high-smoke point cooking oil
- Existing partnerships with True Food Kitchen & Sweetgreen

730 days at Production

Sourced directly from Greece, Poltava & Ukraine

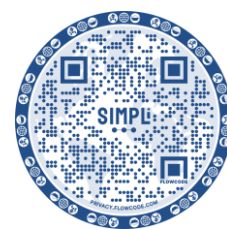


Contact:

Bill Gwynn

bill@eatsimpli.com

www.eatsimpli.com



Item No.	UPC	Item Description	PK / SZ	Storage	SRP
125909	8-50060-66354-3	SIMPLi - ROC Extra Virgin Avocado Oil	8 / 16.9 oz	Dry	\$ 30.99
125910	8-50060-66399-4	SIMPLi - ROC Pure Avocado Oil	8 / 16.9 oz	Dry	\$ 27.99

cocojune

What makes us really excited is creating something that brings happiness and well-being. To create something that people intuitively enjoy, that feels good and does good. We believe that food is an amazing medium for inspiring joy, connection and environmental change. We're idealistic about organic agriculture. To us, it is without a single scoop of doubt, the most responsible and earth-friendly way to grow our food. In short, organic agriculture is about working with nature instead of fighting it.



Organic, Plant-Based Yogurt

9-10g Plant Protein

Zero Added Sugar

No Natural Flavors, No Oils, No Allergens

Cultured with science-backed Probiotics

Made from FSC-certified paper and bioplastic to be gentler on the earth

60 days at Production

Manufactured in Upstate New York



Contact:

Frederik Christensen

rfd@cocojune.co

www.cocojune.co

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
340474	8-50052-63030-0	Cocojune - Organic Protein Yogurt Plain Unsweetened	12 / 5.6 fl oz	Cold	\$ 3.49
340402	8-50052-63028-7	Cocojune - Organic Protein Yogurt Plain Unsweetened	8 / 16.8 fl oz	Cold	\$ 10.99
340403	8-50052-63031-7	Cocojune - Organic Protein Yogurt Vanilla Unsweetened	8 / 16.8 fl oz	Cold	\$ 10.99

MUSH

PROTEIN

Introducing MUSH Protein Overnight Oats - a delicious new overnight oats with added protein. It's made with 100% whole grains and no refined sugars. Packed with 15g of protein. Designed to keep you fuller, longer.

Whether you're charging up for the day, recovering post-workout, or grabbing it on the go, this will surely satisfy and give you great energy. It's performance-packed in every bite.



High Quality and Simple Ingredients

15g of Protein

No Refined Sugar

Packed With Sustained Energy

Gluten-Free

70 days of shelf life at production



Contact:

Michael Norrett

Mike@EatMush.com

www.eatmush.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
355321	8-50003-99486-4	MUSH - Protein French Vanilla Overnight Oats	8 / 5.5 oz	Cold	\$ 2.99
355322	8-50003-99479-6	MUSH - Protein Chocolate Brownie Overnight Oats	8 / 5.5 oz	Cold	\$ 2.99



Nothing feeds a healthy appetite like a wide selection of farm-fresh ingredients. Our Baby Fruit & Veggie Blends introduce young eaters to a veritable bounty of natural nutrition without you lifting a finger (except the ones you need to unscrew the cap). All you have to do is watch the adventure unfold...without seeing them spill too much on their shirt.



Cold-pressed to lock in nutrients and flavors that babies love

No added sweeteners, preservatives or artificial ingredients

Refrigerated and ready to enjoy! Perfect for home, daycare, or on the go.

USDA Organic & Non-GMO Project Verified

Clean Label Project Purity & Pesticide-Free Awarded

90 days at Production

Manufactured in Wisconsin



Contact:

Dan Linehan

dan@uponfarm.com

www.onceuponafarmorganics.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
328130	8-52823-00681-9	Curious Blends - Apple, Banana & Kale With Flax Seed (6+ Months)	8 / 3.2 oz	Cold	\$ 4.49
328131	8-10003-51701-2	Curious Blends - Apple, Carrot, Beet With Ginger & Flax Seed (6+ Months)	8 / 3.2 oz	Cold	\$ 4.49
328132	8-52823-00682-6	Curious Blends - Apple, Sweet Potato & Blueberry With Coconut Milk (6+ Months)	8 / 3.2 oz	Cold	\$ 4.49
328133	8-10003-51706-7	Curious Blends - Apple, Banana, Spinach & Avocado (6+ Months)	8 / 3.2 oz	Cold	\$ 4.49
328134	8-52823-00609-3	Curious Blends - Mango, Coconut & Carrot With Turmeric (6+ Months)	8 / 3.2 oz	Cold	\$ 4.49
328135	8-10003-51757-9	Curious Blends - Peach, Mango, Apple & Squash With Basil	8 / 3.2 oz	Cold	\$ 4.49
328136	8-52823-00683-3	Curious Blends - Pineapple, Banana & Avocado With Mint (6+ Months)	8 / 3.2 oz	Cold	\$ 4.49
328137	8-52823-00684-0	Curious Blends - Strawberry, Squash & Coconut With Vanilla (6+ Months)	8 / 3.2 oz	Cold	\$ 4.49



Nothing feeds a healthy appetite like a wide selection of farm-fresh ingredients. Our Baby Fruit & Veggie Blends introduce young eaters to a veritable bounty of natural nutrition without you lifting a finger (except the ones you need to unscrew the cap). All you have to do is watch the adventure unfold...without seeing them spill too much on their shirt.



Cold-pressed to lock in nutrients and flavors that babies love

No added sweeteners, preservatives or artificial ingredients

Refrigerated and ready to enjoy! Perfect for home, daycare, or on the go.

USDA Organic & Non-GMO Project Verified

Clean Label Project Purity & Pesticide-Free Awarded

90 days at Production

Manufactured in Wisconsin



Contact:

Dan Linehan

dan@uponfarm.com

www.onceuponafarmorganics.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
328138	8-10003-51704-3	Simple Blends - Apple & Blueberry (6+ Months)	8 / 3.2 oz	Cold	\$ 4.49
328139	8-10003-51702-9	Simple Blends - Apple & Sweet Potato (6+ Months)	8 / 3.2 oz	Cold	\$ 4.49
328140	8-52823-00680-2	Simple Blends - Mango (6+ Months)	8 / 3.2 oz	Cold	\$ 4.49
328141	8-10003-51715-9	Simple Blends - Pear With Ginger (6+ Months)	8 / 3.2 oz	Cold	\$ 4.49
328322	8-10003-51758-6	Once Upon Farm - Peach Sunrise	8 / 4 oz	Cold	\$ 4.49



Blowing on toddler tummies is good for a giggle. But giving them whole fruits, veggies, probiotics, and a prebiotic fiber blend to feed the probiotics? Now that's good for gut health. Our irresistibly organic Belly Blends have all that and farm-fresh flavor, your gut reaction will be to sip them all yourself.



Fiber & Probiotics help support gut health

Cold-pressed to lock in nutrients and flavors

No added sugar, preservatives, or artificial ingredients

Refrigerated and ready to enjoy! Perfect for home, daycare, or on the go.

USDA Organic & Non-GMO Project Verified

Not a low-calorie food

90 days at Production

Manufactured in Wisconsin



Contact:

Dan Linehan

dan@uponfarm.com

www.onceuponafarmorganics.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
328250	8-10003-51555-1	Once Upon Farm - Belly Blends - Banana Berry Acai	8 / 3.2 oz	Cold	\$ 4.99
328252	8-10003-51554-4	Once Upon Farm - Belly Blends - Red Berries, Cherries & Sweet Potato	8 / 3.2 oz	Cold	\$ 4.99



Wise up to these brilliant blends made by the smartest people we know: certified experts in nutrition. Our Smart Blends unite the nutritional know-how of farm-fresh fruits, veggies and flax seeds in combos even picky eaters can't resist. Then we add natural sources of Omega-3s and Choline to help support healthy brain development.



Omega-3s and Choline Help Support Brain Health

Cold-pressed to lock in nutrients and flavors

No added sugar, preservatives, or artificial ingredients

Refrigerated and ready to enjoy! Perfect for home, daycare, or on the go.

USDA Organic & Non-GMO Project Verified

Clean Label Project Purity & Pesticide-Free Awarded

90 days at Production

Manufactured in Wisconsin



Contact:

Dan Linehan

dan@uponfarm.com

www.onceuponafarmorganics.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
328513	8-10003-51666-4	Once Upon Farm - Smart Blend 4pk - BAG & RPK	6 / 12.8 oz	Cold	\$ 17.49
328514	8-10003-51659-6	Once Upon Farm - Smart Blend 4pk - PBS & PBP	6 / 12.8 oz	Cold	\$ 17.49



Wise up to these brilliant blends made by the smartest people we know: certified experts in nutrition. Our Smart Blends unite the nutritional know-how of farm-fresh fruits, veggies and flax seeds in combos even picky eaters can't resist. Then we add natural sources of Omega-3s and Choline to help support healthy brain development.



Omega-3s and Choline Help Support Brain Health

Cold-pressed to lock in nutrients and flavors

No added sugar, preservatives, or artificial ingredients

Refrigerated and ready to enjoy! Perfect for home, daycare, or on the go.

USDA Organic & Non-GMO Project Verified

Clean Label Project Purity & Pesticide-Free Awarded

90 days at Production

Manufactured in Wisconsin



Contact:

Dan Linehan

dan@uponfarm.com

www.onceuponafarmorganics.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
328253	8-10003-51713-5	Once Upon Farm - Smart Blends - Bananas For Apples & Greens	8 / 3.2 oz	Cold	\$ 4.99



Blowing on toddler tummies is good for a giggle. But giving them whole fruits, veggies, probiotics, and a prebiotic fiber blend to feed the probiotics? Now that's good for gut health. Our irresistibly organic Belly Blends have all that and farm-fresh flavor, your gut reaction will be to sip them all yourself.



Fiber & Probiotics help support gut health

Cold-pressed to lock in nutrients and flavors

No added sugar, preservatives, or artificial ingredients

Refrigerated and ready to enjoy! Perfect for home, daycare, or on the go.

USDA Organic & Non-GMO Project Verified

Clean Label Project Purity & Pesticide-Free Awarded

90 days at Production

Manufactured in Wisconsin



Contact:

Dan Linehan

dan@uponfarm.com

www.onceuponafarmorganics.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
328512	8-10003-51672-5	Once Upon Farm - Belly Blends 4pk - Rbcsp & Bba	6 / 12.8 oz	Cold	\$ 17.49



Wholesome oats and farm-fresh fruit go together like babies and curiosity—they're a natural fit. No wonder we paired these two simple ingredients together in our organic Baby Oatmeal Blends. You get all the tempting taste and nutrition of traditional oatmeal in a smooth blend that's ready for first-food exploration and sweetened only with real fruit.



Made with just 2-3 simple ingredients

Cold-pressed to lock in nutrients and flavors

No added sugar, preservatives, or artificial ingredients

Refrigerated and ready to enjoy! Perfect for home, daycare, or on the go.

USDA Organic & Non-GMO Project Verified

Clean Label Project Purity & Pesticide-Free Awarded

90 days at Production

Manufactured in Wisconsin



Contact:

Dan Linehan

dan@uponfarm.com

www.onceuponafarmorganics.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
328319	8-10003-51722-7	Once Upon Farm - Baby Oatmeal Blends - Pear & Blueberry	8 / 3.2 oz	Cold	\$ 4.49



Nothing feeds a healthy appetite like a wide selection of farm-fresh ingredients. Our Baby Fruit & Veggie Blends introduce young eaters to a veritable bounty of natural nutrition without you lifting a finger (except the ones you need to unscrew the cap). All you have to do is watch the adventure unfold...without seeing them spill too much on their shirt.



Cold-pressed to lock in nutrients and flavors that babies love

No added sugar, preservatives, or artificial ingredients

Refrigerated and ready to enjoy! Perfect for home, daycare, or on the go.

USDA Organic & Non-GMO Project Verified

Clean Label Project Purity & Pesticide-Free Awarded

90 days at Production

Manufactured in Wisconsin



Contact:

Dan Linehan

dan@uponfarm.com

www.onceuponafarmorganics.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
328508	8-10003-51674-9	Once Upon Farm - Baby Apple Blends 4pk	6 / 12.8 oz	Cold	\$ 14.99
328509	8-10003-51673-2	Once Upon Farm - Baby Berry Blends 4pk	6 / 12.8 oz	Cold	\$ 14.99
328511	8-10003-51656-5	Once Upon Farm - Baby's First Solid's Variety 4pk	6 / 12.8 oz	Cold	\$ 14.99



Wholesome oats and farm-fresh fruit go together like babies and curiosity—they're a natural fit. No wonder we paired these two simple ingredients together in our organic Baby Oatmeal Blends. You get all the tempting taste and nutrition of traditional oatmeal in a smooth blend that's ready for first-food exploration and sweetened only with real fruit.



Made with just 2-3 simple ingredients

Cold-pressed to lock in nutrients and flavors

No added sweeteners, preservatives or artificial ingredients

Refrigerated and ready to enjoy! Perfect for home, daycare, or on the go.

USDA Organic & Non-GMO Project Verified

Clean Label Project Purity & Pesticide-Free Awarded

90 days at Production

Manufactured in Wisconsin



Contact:

Dan Linehan

dan@uponfarm.com

www.onceuponafarmorganics.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
328510	8-10003-51670-1	Once Upon Farm - Baby Oatmeal Blends 4pk	6 / 12.8 oz	Cold	\$ 14.99



Waku was founded by two childhood friends from Ecuador who wanted to bring the vibrant tradition of Horchata Lojana herbal tea to the U.S. in a modern, gut-healthy way. We launched in 2018 and now sell in 400+ stores, including Whole Foods Market. Our mission is to make wellness accessible, fun, and culturally authentic. Each can delivers 5g of prebiotic fiber with low sugar and clean ingredients. Our core values: Dream Big, Grit, Integrity, Growth, and Authenticity.



All natural, prebiotic herbal tea, no added sugar, supports

gut-health, minority owned, ethically sourced ingredients,

Caffeine Free, Plant-Based, Gluten Free, Kosher and Vegan

540 days at Production

Manufactured in Upstate New York



Contact:

Nicolas Estrella

nicolas@livewaku.com

www.livewaku.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
200720	8-50006-13881-4	Waku - Prebiotic Herbal Tea - Passion Fruit 4-Pack	6 / 48 fl oz	Dry	\$ 9.99
200721	8-50006-13885-2	Waku - Prebiotic Herbal Tea - Peach 4-Pack	6 / 48 fl oz	Dry	\$ 9.99
200722	8-50006-13888-3	Waku - Prebiotic Herbal Tea - Pineapple 4-Pack	6 / 48 fl oz	Dry	\$ 9.99
200723	8-50006-13890-6	Waku - Prebiotic Herbal Tea - Raspberry 4-Pack	6 / 48 fl oz	Dry	\$ 9.99
200724	8-50006-13883-8	Waku - Prebiotic Herbal Tea - Variety Pack 4-Pack	6 / 48 fl oz	Dry	\$ 9.99



Hand Made Sourdough Pizza Crust

I love pizza. I'm gluten free. The choices were limited. The goal was simple: create a delicious pizza crust for the Gluten Free Community. Our bakers set to work. Masters in sourdough, they created a gluten free, sourdough crust unmatched in the marketplace. Thin crunchy edges, light, airy center. It even bubbles! Made with the finest ingredients, this crust is putting smiles back on gf faces one pizza at a time.



Made in a dedicated gluten free facility

Free from top 14 allergens

No seed oil (100% Olive oil)

Sourdough based

No preservatives, 100% natural

Less than 2% sugar

Soy Free, Nut Free Vegan

240 days at Production and kept frozen

**Manufactured in Berkshire County
Massachusetts.**



Contact:

Paul Masiero

Paul@uglysglutenfreebakery.com

www.uglysglutenfreebakery.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
510402	1-99284-73729-7	UGLYS Gluten Free Sourdought Flatbreads	12 / 5 oz	Freezer	\$ 8.49



Veselka, the beloved Ukrainian restaurant in New York City's East Village since 1954, is bringing a taste of its heritage to retail shelves nationwide. Known for its comforting, homestyle dishes and warm community atmosphere, Veselka has become especially famous for its pierogi – recently named one of NYC's most iconic dishes by Conde Naste. Veselka's iconic pierogi will be available in a convenient frozen format, debuting 3 SKUs into select grocery stores, that range from the Classic Potato & Cheese to the protein-packed Short Rib Pierogi and the familiar Chicken & Vegetable



Made with Non-GMO wheat flour, real potatoes, antibiotic-free chicken

Protein-packed Short Rib and Chicken SKUs

Handcrafted using the same ingredients used in the restaurants

Comfort Food dishes with the convenience of frozen dumplings

365 days at Production

Manufactured in Brooklyn, New York

Contact:

Tommy Kelly

tommy@veselka.com

www.veselka.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
584800	8-60009-57571-4	Veselka - Braised Beef Short Rib	8 / 10 oz	Freezer	\$ 12.49
584801	8-50051-10504-5	Veselka- Rustic Chicken & Vegetable	8 / 10 oz	Freezer	\$ 12.49
584802	8-60009-57570-7	Veselka- Classic Potato & Cheese	8 / 10 oz	Freezer	\$ 12.49