



# Rainforest

DISTRIBUTION

New Items May 2026



Northeast Region - CT / NJ / NY  
North Atlantic Region - MA / ME / NH / RI / VT  
Mid-Atlantic Region - DC / DE / MD / KY / OH / PA / VA / WV  
South Region - AL / GA / MS / TN / NC / SC  
Florida Region - FL

WE ♥ LOCAL



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# GRAZA

Every kitchen deserves good, fresh olive oil that's affordable enough to be used every day. Our single origin oils do just that, and they come in a squeeze bottle that makes everything easier and more fun. Most olive oil in the U.S. is blended from old, low-quality oils. We're made from 100% Picual olives from Jaen, Spain, the region where over half the world's olive oil is produced.



Non-GMO Verified

Extra Virgin Olive Oil

Single Varietal

Made from Picual Olives

No Chemicals or Solvents

730 days at Production

**Made in Spain**



**Contact:**

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Item No.	UPC	Item Description	PK / SZ	Storage	SRP
100154	-85006-23933-1	Graza - Frizzle 725ml Refill Can	6 / 24.50 fl oz	Dry	\$ 15.99



We intentionally make our dog treats using only what's necessary (and tasty!) without all that added gunk. Because gunk is not so great for our furry friends.

No preservatives. No animal products. Just real ingredients that will have your best friend Jonesin' for more.



Made with real fruits and veggies

No filler or animal products

Human grade ingredients

365 days at Production

**Manufactured in Virginia**



**Contact:**

Abbie

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Item No.	UPC	Item Description	PK / SZ	Storage	SRP
183001	8-60005-10822-0	Jonesin' for a Treat Peanut Butter + Banana Treats	6 / 10 oz	Dry	\$ 9.99
183002	8-60005-10820-6	Jonesin' for a Treat - Sweet Potato Treats	6 / 5 oz	Dry	\$ 9.99
183003	8-60005-10824-4	Jonesin' for a Treat - Pumpkin + Peanut Butter Treats	6 / 10 oz	Dry	\$ 9.99

# MEZCLA

## PUFF-CRISPY™ BAR

Each Mezcla Protein Bar is crafted with our signature puff-crispy base made from crunchy pea crisps and quinoa. Every bite delivers a light, airy crunch that perfectly complements the smooth, creamy bottom coating and the bold flavor throughout the bar. Made with real whole food ingredients you recognize and love, there are no artificial colors, flavors, or fillers—just clean, craveable flavor and satisfying texture.



10g – 11g of plant protein per bar

Vegan

160 – 170 calories per bar

400 days at Production

Manufactured in Oregon



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Item No.	UPC	Item Description	PK / SZ	Storage	SRP
118617	8-50046-58237-0	Eat Mezcla - Salted Caramel Chocolate- 12 Bar Pack	12 / 1.40 oz	Dry	\$ 2.99
118618	8-50046-58238-7	Eat Mezcla - Mint Chocolate - 12 Bar Pack	12 / 1.40 oz	Dry	\$ 2.99
118619	8-50046-58239-4	Eat Mezcla - Frosted Strawberry - 12 Bar Pack	12 / 1.40 oz	Dry	\$ 2.99
118620	8-50046-58240-0	Eat Mezcla - Chocolate Pretzel - 12 Bar Pack	12 / 1.40 oz	Dry	\$ 2.99

# COCONUT CULT

The Coconut Cult delivers gut health that tastes and feels good. Our probiotic-rich yogurt was born from the desire to find a natural, non-dairy means of restoring the gut and digestive health through super probiotic, living foods. The very first iterations of our yogurt began with our Founder, Noah, fermenting high-quality probiotics strains with coconuts out of his Mom’s kitchen. What resulted was a clean label, plant-based yogurt unlike any other on the market; one that offers the functional benefits of a daily probiotic with a decadent, mousse-like texture.



50Bn CFUS of probiotics per oz – take as a daily probiotic supplement



No added sugars, gums, starches, refined sugars, oils or flavors

Packaged in glass to reduce single use packaging and protect living cultures

100 days at Production

**Manufactured in San Luis Obispo, CA**

**Contact:**

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Item No.	UPC	Item Description	PK / SZ	Storage	SRP
326110	8-50007-39186-7	The Coconut Cult - Banana Bread Protein Yogurt	6 / 8 fl oz	Cold	\$ 11.49



Our founders declined admissions to medical school to create delicious and affordable drinks that embody ‘food-as-medicine’. Protein Lemonades are Lumen’s latest innovation, supporting an active lifestyle in a way that is crisp, light and refreshing. We buy our real fruit juices from farms using organic and regenerative practices, making a positive impact on the land around them. Protein has never tasted so good



2-5g Sugar, 99 Calories

Made with Organic Ingredients

Dairy-Free = No Bloat, No Allergen

No Artificial Flavors, No Artificial Sweeteners

Non-GMO, Gluten-Free, Allergen-Free

Minority-Owned & Operated

500 days Dry Shelf at Production

**Manufactured in Utah**

**Contact:**

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[drinklumen.com](http://drinklumen.com)

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
200810	8-50082-44408-3	Lumen Sparkling Protein - Peaches & Cream - Dairy-Free, Clear	12 / 12 fl oz	Dry	\$ 3.49
200811	8-50082-44406-9	Lumen Sparkling Protein - Orange - Dairy-Free, Clear Protein	12 / 12 fl oz	Dry	\$ 3.49
200812	8-50082-44405-2	Lumen Sparkling Protein - Strawberry Vanilla - Dairy-Free, Clear Protein	12 / 12 fl oz	Dry	\$ 3.49
200813	8-50082-44407-6	Lumen Sparkling Protein - Grape - Dairy-Free, Clear	12 / 12 fl oz	Dry	\$ 3.49



Finally, a new kind of soda that's delicious, refreshing, and actually good for you. OLIPOP combines the classic soda flavor you know and love with prebiotics, plant fiber, and botanicals to support your microbiome and digestive health.



High Fiber

2-5g of sugar

Refreshing & delicious

Plant-Based prebiotics, plant fiber, and botanicals to support digestive health

Gluten-free, Vegan, Paleo-Friendly, Keto-friendly, Non-GMO

No artificial sweeteners or preservatives

548 days at production

**Manufactured in Waunakee, WI**



**Contact:**

Drew Martin

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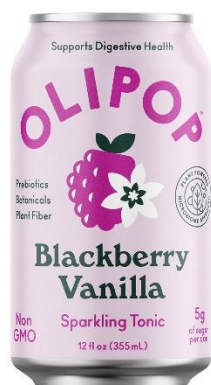
Item No.	UPC	Item Description	PK / SZ	Storage	SRP
252312	8-50062-63984-3	Olipop - Raspberry Sherbet	12 / 12 fl oz	Dry	\$ 2.99

# Refrigerated Functional Beverage



OLIPOP tastes like the soda you grew up sipping, but with the added benefit of microbiome and digestive health support. With plant fiber, prebiotics, botanicals, and a touch of magic, we made soda healthier AND more delicious!

Backed by science and proven to support digestive health. OLIPOP is made with a functional formula including chicory root, Jerusalem artichoke, and Nopal cactus that has been extensively researched and tested to deliver a revolution in gut health



2-5 grams of natural sugar

9 grams of fiber

No artificial sweeteners, colors, flavors, preservatives or ingredients.

365 days at Production

**Manufactured in CA and WI**



## Contact:

Drew Martin

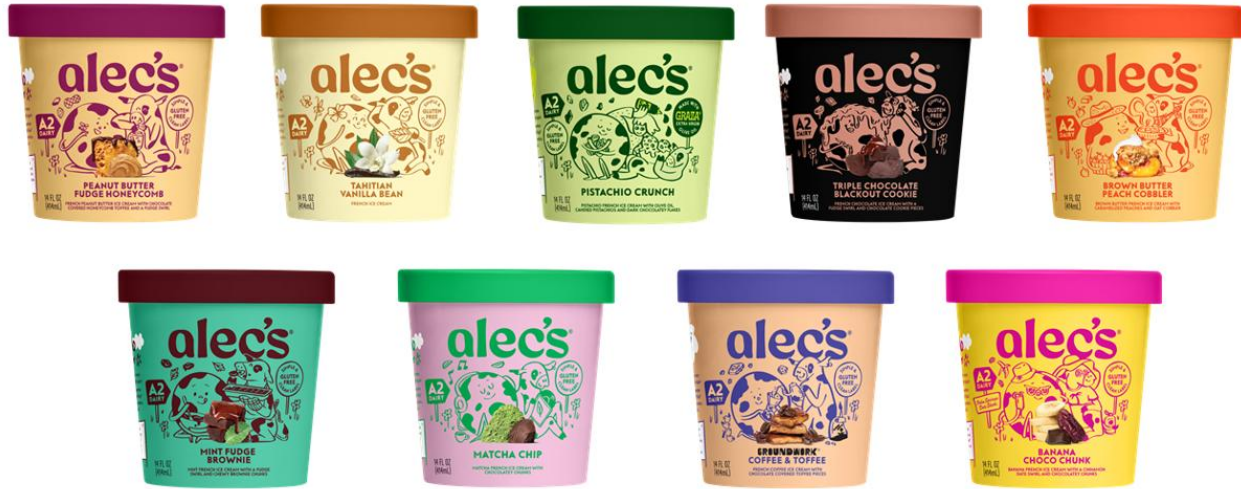
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Item No.	UPC	Item Description	PK / SZ	Storage	SRP
478107	8-60003-22334-5	Olipop - (S) Blackberry Vanilla	12 / 12 oz	Cold	\$ 2.99



Special A2/A2 cow's milk helps many folks with sensitivities enjoy dairy again. Made with cage-free eggs and ROC raw cane sugar on a mission to leave your gut and the planet feeling great.



A2/A2 Dairy

Regenerative Organic Cane Sugar

Prebiotic fiber

Delicious, real ice cream

Clean label – no gums, artificial sweeteners or flavors, or seed oils

720 days at production

Manufactured in CA



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Item No.	UPC	Item Description	PK / SZ	Storage	SRP
500570	8-50015-09648-8	Alec's Ice Cream - Peanut Butter Fudge Honeycomb Ice Cream	8 / 14 oz	Freezer	\$ 8.99
500571	8-50015-09651-8	Alec's Ice Cream - Tahitian Vanilla Bean Ice Cream	8 / 14 oz	Freezer	\$ 8.99
500572	8-50015-09615-0	Alec's Ice Cream - Pistachio Crunch Ice Cream	8 / 14 oz	Freezer	\$ 8.99
500573	8-50015-09650-1	Alec's Ice Cream - Triple Chocolate Blackout Cookie Ice Cream	8 / 14 oz	Freezer	\$ 8.99
500574	8-50015-09649-5	Alec's Ice Cream - Brown Butter Peach Cobbler Ice Cream	8 / 14 oz	Freezer	\$ 8.99
500575	8-50015-09642-6	Alec's Ice Cream - Mint Fudge Brownie Ice Cream	8 / 14 oz	Freezer	\$ 8.99
500576	8-50015-09652-5	Alec's Ice Cream - Matcha Chocolate Chip Ice Cream	8 / 14 oz	Freezer	\$ 8.99
500577	8-50015-09653-2	Alec's Ice Cream - Coffee & Toffee Ice Cream	8 / 14 oz	Freezer	\$ 8.99
500578	8-50015-09654-9	Alec's Ice Cream - Banana Chocolate Chunk	8 / 14 oz	Freezer	\$ 8.99



Your daily crave! Grab your spoon, give it a crack, and meet your tummy's new BFF. Creamy probiotic ice cream topped off with a rich chocolatey shell. Plus, special A2/A2 dairy helps many folks with sensitivities enjoy dairy again.



Under 160 CAL

<10g unrefined sugar

Pre & Probiotics

A2/A2 Dairy

Real Ice Cream

Clean label – no gums, artificial sweeteners or flavors, or seed oils

720 days at production

Manufactured in CA



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Item No.	UPC	Item Description	PK / SZ	Storage	SRP
500560	8-50015-09646-4	Alec's Culture Cup - Culture Cup Madagascar Vanilla Bean 4CT	6 / 4 ct	Freezer	\$ 9.99
500561	8-50015-09645-7	Alec's Culture Cup - Culture Cup Peanut Butter Cup 4CT	6 / 4 ct	Freezer	\$ 9.99
500562	8-50015-09647-1	Alec's Culture Cup - Culture Cup Dark Chocolate Honeycomb Crunch 4CT	6 / 4 ct	Freezer	\$ 9.99
500563	8-50015-09643-3	Alec's Culture Cup - Culture Cup Chocolate Covered Strawberry 4CT	6 / 4 ct	Freezer	\$ 9.99
500564	8-50015-09641-9	Alec's Culture Cup - Culture Cup Cookies & Cream 4CT	6 / 4 ct	Freezer	\$ 9.99
500565	8-50015-09644-0	Alec's Culture Cup - Culture Cup Mint Chocolate Cookie 4CT	6 / 4 ct	Freezer	\$ 9.99
500566	8-50015-09639-6	Alec's Culture Cup - Culture Cup Coffee 4CT	6 / 4 ct	Freezer	\$ 9.99



King of Pops makes the best popsicles in the world — real fruit, simple ingredients, bold and creative flavors you won't find anywhere else in the freezer aisle. Since 2010, King of Pops has grown from a single street cart into a beloved brand across the Southeast, building a passionate following one pop at a time. No artificial anything — just honest, handcrafted frozen treats designed to create an Unexpected Moments of Happiness in every bite.



Made with real fruit, grass fed dairy  
and simple, recognizable ingredients

No artificial flavors, colors, or  
preservatives

Handcrafted in small batches

16 months at production

**Manufactured in Atlanta, GA**

**Contact:**

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Item No.	UPC	Item Description	PK / SZ	Storage	SRP
599200	8-59959-00300-2	King of Pops - Raspberry Lime - 20 Pack	20 / 2.90 fl oz	Freezer	\$ 3.99
599201	8-59959-00303-3	King of Pops - Chocolate Sea Salt - 20 Pack	20 / 2.90 fl oz	Freezer	\$ 3.99
599202	8-59959-00388-0	King of Pops - Strawberry - 20 Pack	20 / 2.90 fl oz	Freezer	\$ 3.99
599203	8-59959-00381-1	King of Pops - Mango Tangerine - 20 Pack	20 / 2.90 fl oz	Freezer	\$ 3.99
599204	8-59959-00340-8	King of Pops - Blueberry Lemonade - 20 Pack	20 / 2.90 fl oz	Freezer	\$ 3.99
599205	8-59959-00330-9	King of Pops - Orange Cream - 20 Pack	20 / 2.90 fl oz	Freezer	\$ 3.99



Vista Hermosa was born inside of Tacombi – a taqueria committed to sharing authentic Mexican taco culture. When we couldn’t find tortillas that met our standards, we started making our own. Known today as Vista Hermosa, we craft a full line of Corn and Flour Tortillas, Totopos, and Frozen Burritos. We follow traditional processes from Mexico and use only a handful of simple ingredients. We source quality, non-GMO ingredients with no preservatives to uphold and celebrate the authentic flavors of Mexico.



Made with 5 simple ingredients or less

Certified Organic Corn Tortillas; Flour Tortillas Made with Organic Flour

Authentically crafted in the tradition of Mexico through Nixtamalization (Corn) and the ancient Sonoran process (Flour)

No preservatives or additives

Frozen: 365 days at production

Refrigerated: 21 days at production

Ambient: Corn – 8 days, Flour – 11 days

**Manufactured in Sunset Park, Brooklyn**



**Contact:**

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Item No.	UPC	Item Description	PK / SZ	Storage	SRP
500097	8-50025-89513-2	Vista Hermosa - Frozen Flour Tortillas 5"	12 / 7.4oz	Freezer	\$ 6.99