



Rainforest

DISTRIBUTION

New Items October 2026



Northeast Region - CT / NJ / NY

North Atlantic Region - MA / ME / NH / RI / VT

Mid-Atlantic Region - DC / DE / MD / KY / OH / PA / VA / WV

South Region - AL / GA / MS / TN / NC / SC

Florida Region - FL

WE ♥ LOCAL

 **Rainforest**
DISTRIBUTION

INDEX

Grocery

- [Dirty Gut](#)
- [You Love Fruit](#)
- [Party of Snacks](#)

Functional Snacks.....NE, NA & MA regions
Functional Snacks.....All regions
Salty Snacks.....All regions

Dairy

- [Mid-Day Squares](#)

Fresh Convenience.....NE region

Beverages

- [Jabin Beverage Co](#)
- [Lumen](#)
- [Evolution Fresh](#)
- [Pop & Bottle – Coconut Water](#)
- [Pop & Bottle – Cold Brew](#)

SS Functional Beverages.....SO region
SS Functional Beverages.....All regions
Ref. Juice.....NE region
Ref. Juice All regions
Ref. Coffee & Tea.....All regions

Frozen

- [TruJoy Yogurt](#)

Desserts.....NA & MA regions

Prep Foods

- [Soupergirl](#)

Soups.....MA region

Whole Body

- [Monfefe by Lumen](#)

Specialty Supplements.....All regions

DIRTY GUT

DIRTY GUT launched in 2026 to turn your favorite sweet treats into foods you can feel good about eating every day. Founded by 22-year-old Daniel Berlin in Annapolis, Maryland, we started with chocolate. We cut the sugar, added fiber and live probiotics, and kept the taste people love. Today, our Probiotic Chocolate Bites come in three craveable flavors. We value great taste, simple ingredients, and products people want to eat every day. Our goal is simple: make chocolate an everyday food again.



Real craft chocolate, ground from scratch
with ethically sourced Ghana cacao

1 billion CFU live shelf-stable probiotics
per bite

Up to 57% of daily fiber per bag

No refined sugars, soy, or natural flavors

Pending Certifications:

Non-GMO | Fairtrade | Gluten-Free

Individually wrapped 45–50 calorie bites

365–427 days at production

Contact:

Daniel Berlin

rfd@dirtygut.com

www.dirtygut.com



Manufactured in Chicago

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
130200	8-50079-48100-8	Dirty Gut- Rich Dark Probiotic Chocolate Bites	6 / 2.83 oz	Dry	\$ 8.99
130201	8-50079-48101-5	Dirty Gut - Sea Salt Crunch Probiotic Chocolate Bites	6 / 2.54 oz	Dry	\$ 8.99
130202	8-50079-48102-2	Dirty Gut - Classic Milk Probiotic Chocolate Bites	6 / 2.83 oz	Dry	\$ 8.99



Our fruit leather is based on a homemade fruit leather recipe that allows the product to dehydrate at a low temperature, giving it a unique taste and texture unlike anything else on the market. We add a mix of different fruits, juices and concentrates to create a delicious blend of all-natural goodness.



No Sugar Added

Non-GMO, USDA Organic, Kosher,
Gluten Free, Vegan

Made in a dairy and soy free facility

No starches, syrups, wax, solids

365 days at Production

Manufactured in Mexico



Contact:

David Simhon

davidsimhon@gmail.com

www.youloveorganic.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
114208	8-58346-00673-2	You Love Fruit - Strawberry Fruit Snack	6 / 3 oz	Dry	\$ 5.99
114308	8-58346-00671-8	You Love Fruit - Strawberry Fruit Snack	12 / 1 oz	Dry	\$ 1.99

PARTY OF

Party Of was founded by four Thai-American sisters who grew up in their mom's Thai restaurants. After 13 years of running three award-winning Thai restaurants, we turned our flavor expertise into bold, Thai-inspired popcorn. We make exciting global flavors feel familiar, approachable, and wildly craveable. Our goal is simple: create better-for-you snacks that are never boring and bring a little more joy to every snack break.



Distinctive shelf story. Thai-inspired flavors based on iconic dishes and desserts



Clean-label credentials. No seeds oils, vegan, gluten free, non-GMO and whole grain; no artificial flavors or colors

Contact:
Lisa Lertlumprasert
rfd@partyofsnacks.com
www.partyofsnacks.com

Assortment logic. Three complementary flavor roles – spicy, savory and sweet – create a cohesive brand block

SQF – certified production

270-days shelf life at production

Manufactured in New Jersey

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
101320	8-60013-93828-4	Party Of Snacks - Thai Chili Lime Popcorn	8 / 3 oz	Dry	\$ 6.99
101321	8-60013-93827-7	Party Of Snacks - Pad Thai Popcorn	8 / 3 oz	Dry	\$ 6.99
101322	8-60013-93829-1	Party Of Snacks - Mango Sticky Rice Kettle Corn	8 / 4 oz	Dry	\$ 6.99

MID-DAY SQUARES®

Mid-Day Squares are refrigerated snack bars made with real, thoughtfully sourced ingredients. They're designed to be a convenient, better-for-you snack you can enjoy at home or on the go. Because they're made fresh and kept cold, Mid-Day Squares are different from traditional shelf-stable bars - both in how they're stored and how they taste. We focus on quality, transparency, and great taste, with no preservatives or artificial flavors - just simple, satisfying squares made the right way.



The classic flavors you love with cleaner, smarter ingredients!



No Bread PB&J is made with real fruit

Perfect for on-the-go

No Palm Oil, No Artificial Colors or Flavors, No Gluten, No Soy, No Preservatives

150 days at Production

Manufactured in Montreal, Canada

Contact:

Katie Fleming

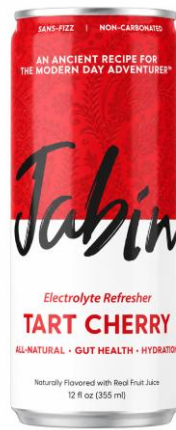
katie@middaysquares.com

www.middaysquares.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
300066	8-77977-00060-5	Mid-Day Squares - No Bread PB & J Grape	12 / 1.23 oz	Cold	\$ 2.49
300067	8-77977-00053-7	Mid-Day Squares - No Bread PB & J Strawberry	12 / 1.23 oz	Cold	\$ 2.49

Jabin

Jabin Beverage Co. was born from a vision to reconnect today's consumer with the time-tested nourishment of centuries-old traditions. Inspired by the founder's personal experience with his mother's homemade Sekanjabin—a Persian drink crafted to restore and refresh—Jabin embodies a commitment to bringing the highly functional foods and beverages of the past to today's world. By honoring these traditions and their reliance on whole ingredients, we aim to educate and inspire consumers to embrace authentic, sustainable ways of fueling their bodies for active, fulfilling lives.



Based on a family recipe dating back to ancient Persian times

Made with only real fruits and herbs – no synthetic flavors, colors or preservatives

Infused with Organic unfiltered apple cider vinegar from Washington State Apples

High in electrolytes to aid in hydration and recover

365 days at Production

Manufactured in New Hampshire

Contact:

Homayoon Ershadi
homayoon@drinkjabin.com
www.Drinkjabin.com



Item No.	UPC	Item Description	PK / SZ	Storage	SRP
112303	8-60006-29355-0	Jabin Beverage Co - Tart Cherry	12 / 12 fl oz	Dry	\$ 5.49



Our founders declined admissions to medical school to create delicious and affordable drinks that embody 'food-as-medicine'. Protein Lemonades are Lumen's latest innovation, supporting an active lifestyle in a way that is crisp, light and refreshing. We buy our real fruit juices from farms using organic and regenerative practices, making a positive impact on the land around them. Protein has never tasted so good



16g Clear Protein – Light, Crisp & Delicious - 2-5g Sugar, 99 Calories

Made with Organic Ingredients

Dairy-Free = No Bloat, No Allergen

No Artificial Flavors, No Artificial Sweeteners

Non-GMO, Gluten-Free, Allergen-Free

Minority-Owned & Operated

500 days Dry Shelf at Production

Manufactured in Utah

Contact:

Alina Rock

rfd@drinklumen.com

www.drinklumen.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
200814	8-50082-44419-9	Lumen - Lumen Sparkling Protein - Cocolada - Dairy-Free, Clear	12 / 12 fl oz	Dry	\$ 3.49



Evolution Fresh is a leading producer of organic, cold-pressed, premium juice products, and provider of high-quality, delicious nutrition for consumers. Evolution Fresh takes a different approach to crafting its cold-pressed juice – it presses and squeezes vegetables and fruits, bottles the juice cold, and uses high pressure processing (HPP) to help protect flavors and nutrients. Evolution Fresh juices are available in the produce section of more than 24,100 retail locations.



Made with real fruits and veggies

No added sweeteners and no artificial flavors

30 days delivered

Manufactured in California



Contact:

Kreg Adamsen

kadamsen@evolutionfresh.com

www.evolutionfresh.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
450123	7-62357-00119-1	Evolution Fresh- Thrive Org Passion Pineapple Turmeric	6 / 11 fl oz	Cold	\$ 4.99
450124	7-62357-00117-7	Evolution Fresh - Thrive Org Strawberry Mango Cayenne	6 / 11 fl oz	Cold	\$ 4.99
450125	7-62357-00121-4	Evolution Fresh - Thrive Org Triple Citrus Ginger	6 / 11 fl oz	Cold	\$ 4.99

POP & BOTTLE

Founded from a genuine desire to create what best friends Jash & Blair wanted, but couldn't find: organic, wholesome, plant-based lattes they could quickly craft at home or grab on-the-go. We advocate for a future that is dairy-free + plant forward, and support sustainable, organic farms. Superior ingredients: house made almond and oat milk, sweetened with dates, no fillers, and only pure ingredients. Women-founded and women-led. We support women-owned businesses throughout our supply chain. Food should be just as fun as it is functional, and make you feel as good as it tastes!



Ceremonial Grade Matcha, Hydrating Coconut water, packed with electrolytes and antioxidants



Moderate caffeine

Certified Organic

Gluten free, dairy free, no sweetener or sugar

45 days at Production

Manufactured in CA

Contact:

Corby Kinney

Corby@popandbottle.com

www.popandbottle.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
451500	8-50061-07554-3	POP & BOTTLE- Matcha Coconut Water	6 / 11 fl oz	Cold	\$ 5.49
451501	8-50061-07555-0	POP & BOTTLE- Citrus Matcha Coconut Water	6 / 11 fl oz	Cold	\$ 5.49
451502	8-50061-07556-7	POP & BOTTLE - Pomegranate Berry Matcha Coconut Water	6 / 11 fl oz	Cold	\$ 5.49

POP & BOTTLE

Founded from a genuine desire to create what best friends Jash & Blair wanted, but couldn't find: organic, wholesome, plant-based lattes they could quickly craft at home or grab on-the-go. We advocate for a future that is dairy-free + plant forward, and support sustainable, organic farms. Superior ingredients: house made almond and oat milk, sweetened with dates, no fillers, and only pure ingredients. Women-founded and women-led. We support women-owned businesses throughout our supply chain. Food should be just as fun as it is functional, and make you feel as good as it tastes!



Decaf Cold Brew 50oz - Same great tasting cold brew just without the caffeine



Create a smooth flavor with minimal acidity

Low Acid

Responsibly source – fair trade relationships with farmers & 1% of sales support the livelihood of female coffee farmers and their communities

Gluten free, dairy free, no sweetener or sugar

60 days at production

Manufactured in CA

Contact:

Jessica Pratt

Jessica@popandbottle.com

www.popandbottle.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
451414	8-50061-07582-6	POP & BOTTLE Decaf Cold Brew Multi	6 / 50 fl oz	Cold	\$ 8.99



A truly elevated frozen dessert made with simple ingredients. Our Frozen Greek Yogurt is every bit as creamy and indulgent as ice cream but packs twice the protein, half the calories and probiotics – all naturally. Our mission is to make the world a happier and healthier place by making the healthy choice the easy one – and it's easy when delicious is nutritious! This treat Truly will bring you Joy!



Probiotic – Live & Active Cultures
promote gut health



High Protein – 2X Protein of Ice Cream

Lactose Free – Dairy for all

Made with Clean Ingredients

720 days at Production

Contact:

Charlie Gentry

RFD@trujoyyogurt.com

www.trujoyyogurt.com

Manufactured in Texas

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
571001	8-50049-87001-6	TruJoy Yogurt - Classic Tart	8 / 16 fl oz	Freezer	\$ 7.99
571002	8-50049-87002-3	TruJoy Yogurt - Madagascar Vanilla Bean	8 / 16 fl oz	Freezer	\$ 7.99
571003	8-50049-87009-2	TruJoy Yogurt - Cherry Chip	8 / 16 fl oz	Freezer	\$ 7.99
571004	8-50049-87005-4	TruJoy Yogurt - Lemon Velvet	8 / 16 fl oz	Freezer	\$ 7.99
571005	8-50049-87006-1	TruJoy Yogurt - Peanut Butter Chocolate Chip	8 / 16 fl oz	Freezer	\$ 7.99
571006	8-50049-87008-5	TruJoy Yogurt - Chocolate	8 / 16 fl oz	Freezer	\$ 7.99
571007	8-50049-87007-8	TruJoy Yogurt- Mint Chip	8 / 16 fl oz	Freezer	\$ 7.99



Soupergirl is a woman-owned, mother-daughter-founded food company making fresh, plant-based soups, salsas, and gazpachos with real, whole ingredients. For more than 15 years, Soupergirl has been cooking without shortcuts, with a focus on uncompromised ingredients, bold flavor, and freshness. Soupergirl's products are made in a real kitchen by real people — no factory formulas or funky ingredients. The company is committed to responsible sourcing and fair labor practices, including sourcing from Fair Food Program participating farms. Everything Soupergirl makes is built around a simple idea: real food, made fresh and made right. No shortcuts. That's Fearlessly Fresh.



Bursting with fresh vegetables

Small Batch, Gluten-Free, Dairy-Free

Plant-based, No preservatives

High Protein, High Fiber and Fair Food
Certified (selected SKUs)

40 days at Production

Manufactured in Washington, DC



Contact:

Sara Hewitt

shewitt@thesoupergirl.com

www.thesoupergirl.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
381009	8-50011-78897-4	Soupergirl - Lemony Greek Lentil Soup	6 / 16 fl oz	Cold	\$ 7.99

mon fe fo

by LUMEN

Meet the world’s first Regenerative Organic Certified® wellness shots. Monfefo by Lumen is been rooted in crafting conscious products that are better for people and the planet. We have intentionally crafted the highest potency wellness shots on the market to bring a premium offering to a crowded category. Our cult-like following proves that people are willing to pay a little bit more for quality, sustainability, and potency.



Female-Founder in Brooklyn, NY in 2013



World’s First Regenerative Organic Certified® and Organic Certified
Most Potent Wellness Shots on Market
Glass Bottles, Aluminum Caps
180 days at Production

Contact:
Alina Rock
rfd@drinklumen.com
www.drinklumen.com

Manufactured in California

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
498206	8-50082-44413-7	Lumen - Fiber + Ginger Shot - Regenerative Organic	6 / 1.8 fl oz	Cold	\$ 3.99