New Items November 2026



Northeast Region - CT / NJ / NY
North Atlantic Region - MA / ME/ NH / RI / VT
Mid-Atlantic Region - DC / DE / MD / KY / OH / PA / VA / WV
South Region - AL / GA / MS / TN / NC / SC
Florida Region - FL

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Grocery

- 1945 WOW — Functional Snacks……...NE & NA regions
- Graza - Chips — Salty Snacks...……...NE, NA, MA & FL regions

Beverages

- Joggy — SS Functional Beverages...……..…NA region
- Shinzo Matcha — SS Functional Beverages……....MA region
- The Lucky Ox — Sodas and Sparkling Juices…….NE, NA & MA regions

We are 1945 WOW Premium Seaweed Snacks, a forward-thinking company dedicated to bringing the world's most nutritious and sustainable snacks to consumers everywhere. With a strong commitment to quality, health, and innovation, we focus on producing and distributing seaweed snacks, an emerging powerhouse in the global snack industry. Our mission is to redefine snacking by offering a product that balances exceptional taste with undeniable health benefits, catering to a growing demand for better snack choices.





Health and Wellness

WOW Premium Seaweed Snacks are a nutrient-dense, sustainably sourced snack made from "Gopchang", which is A+ grade high-quality seaweed known for its richer mineral content and savory flavor.

Harvested from Korea pristine, crystal-clear coastline, our seaweed is naturally high in Vitamin B12, Iodine, and Protein to support energy, metabolism, and overall wellness.

Non-GMO, Vegan, Gluten-Free, Keto

365 Days at Production

Contact:
Young Sun
young@wowseaweed.com
www.wowseaweed.com

Manufactured in South Korea

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
113240	88-09144-78430-0	Wow Seaweed Snacks - Salt & Olive Oil - 6 Value Pack	12 / 1.06 oz	Dry	$ 8.99
113241	88-09144-78431-7	Wow Seaweed Snacks - Teriyaki - 6 Value Pack	12 / 1.06 oz	Dry	$ 8.99
113242	88-09041-72638-0	Wow Seaweed Snacks - Avocado Oil - 6 Value Pack	12 / 1.06 oz	Dry	$ 8.99
113243	88-09041-72641-0	Wow Seaweed Snacks - Sweet Onion - 6 Value Pack	12 / 1.06 oz	Dry	$ 8.99
113250	88-09144-78410-2	Wow Seaweed Snacks - Salt & Olive Oil - Single Pack	48 / 0.18 oz	Dry	$ 1.99
113251	88-09144-78411-9	Wow Seaweed Snacks - Teriyaki - Single Pack	48 / 0.18 oz	Dry	$ 1.99
113252	88-09041-72637-3	Wow Seaweed Snacks - Avocado Oil - Single Pack	48 / 0.18 oz	Dry	$ 1.99
113253	88-09041-72640-3	Wow Seaweed Snacks - Sweet Onion - Single Pack	48 / 0.18 oz	Dry	$ 1.99

GRAZA®

Inspired by the potato chips we first fell in love with in Spain, made the Graza way. These Chips are made from special yellow skin, yellow flesh potatoes, cooked in 100% Extra Virgin Olive Oil. They're delightfully crispy and super potato-y.



Homestyle potato chips, made the Graza way

Cooked in 100% Extra Virgin Olive Oil

Made from special yellow skin, yellow flesh potatoes

183 days at Production

Manufactured in USA

NON GMO Project VERIFIED

Contact:
Dan Wertz
dan@graza.com
www.graza.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
101290	8-50062-39334-9	Graza - Classic Sea Salt Potato Chips	6 / 5.50 oz	Dry	$ 7.49
101291	8-50062-39335-6	Graza - Sea Salt & Vinegar Potato Chips	6 / 5.50 oz	Dry	$ 7.49
101292	8-50062-39336-3	Graza - Zesty Caesar Potato Chips	6 / 5.50 oz	Dry	$ 7.49
101293	8-50062-39337-0	Graza - Hot N' Sweet Potato Chips	6 / 5.50 oz	Dry	$ 7.49

Joggy

We believe people deserve a better energy drink. One built on real ingredients, honest labels, and products that work with your body instead of against it. That's why we created Joggy: a clean, functional energy drink made with USDA Organic, Non-GMO Project Verified, plant-based ingredients, 150mg of natural caffeine from AmaTea® Organic Guayusa, L-Theanine, and over 23% organic fruit juice per can. Every can is crafted to deliver smooth, sustained energy without the jitters or crash, proving you don't have to compromise between wellness, performance, and great taste.



Made with real organic fruit juice

No added sugars, preservatives, or artificial sweeteners

L-Theanine for smooth energy, mental clarity, and focus

150mg of natural caffeine from AmaTea® Organic Guayusa

700 days at Production

Manufactured in Colorado

USDA ORGANIC · NON GMO Project VERIFIED · CERTIFIED GLUTEN FREE · CERTIFIED VEGAN VEGAN.ORG · CERTIFIED PLANT BASED · WOMEN OWNED

Contact:
Blake Knight
blake@getjoggy.com
www.getjoggy.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
260300	1-98168-45295-0	Joggy - Cherry Lime	12 / 8.4 fl oz	Dry	$ 3.99
260301	8-50062-28610-8	Joggy - Solar Mango	12 / 8.4 fl oz	Dry	$ 3.99
260302	8-50062-28605-4	Joggy - Pineapple Crush	12 / 8.4 fl oz	Dry	$ 3.99

shinzo

Matcha as a category has exploded, but it's not accessible to most people! Consumers are spending $7-9 at cafes for matcha because of its natural caffeine and calming L-theanine — we wanted to make it ready-to-drink for less. Our goal is to make matcha accessible to the rapidly growing crowd switching to matcha for its amazing benefits, seeking alternatives to coffee and energy drinks. Our drinks are formulated for both matcha lovers and those just getting started!



Ceremonial matcha from Japan

Gently caffeinated from matcha (65mg)

L-theanine from matcha supports calm, focused energy

Real fruit base (coconut water, yuzu juice)

Lightly sweetened with organic cane sugar — no artificial sweeteners or preservatives

12 months at production (shelf stable)

Manufactured in New Hampshire

Contact:
Matthew Alongi
rfd@shinzomatcha.com
www.shinzomatcha.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
290001	8-50081-20206-6	Shinzo Matcha - Yuzu Mint Sparkling Matcha	12 / 8.4 fl oz	Dry	$ 3.99
290002	8-50081-20207-3	Shinzo Matcha - Coconut Mango Sparkling Matcha	12 / 8.4 fl oz	Dry	$ 3.99

THE Lucky Ox IT WASN'T JUST LUCK

The Lucky Ox is a modern Asian American beverage brand grounded in culture, flavor, and hustle. Founded in New York City, we create nostalgic drinks inspired by the flavors we grew up with.

Our mission is simple: bring bold, authentic taste to shelves everywhere. Our brand is a celebration of culture, perseverance, and the joy of bringing people together, one sip at a time



Cultural Staples Ready For the Modern Shelf

Culturally Inspired, Flavor-First: Authentic global recipes consumers can't find anywhere else

No Taste Compromises: Bold, unique flavors that stand out from bland functional drinks

Versatile for Retailers & Consumers: Works as a standalone refreshment, meal pairing, or as a mocktail/cocktail mixer

18 months at Production

Contact:
Fane He
rfd@luckyox.com
www.luckyox.com

Manufactured in Massachusetts

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
200614	1-99284-00841-0	The Lucky Ox - Thai Mango Toasted Rice Sparkler	12 / 12 fl oz	Dry	$ 3.99

WE ♥ LOCAL
Rainforest DISTRIBUTION